



Brian Kaplan & Allen Barkau:

The Connectors

In their respective roles as Marketing Director and Administrative Director, Brian Kaplan and Allen Barkau furnish behind-the-scenes energy and expertise that keep this powerhouse agency running smoothly. Creative, capable and constant, Kaplan and Barkau provide advanced skill in marketing and administration that are key to the success of the entire Ernie Carswell & Associates team.

In what ways do you promote and champion the teamwork that allows Ernie Carswell & Associates to provide a seamless, world-class experience for clients?

With so many team agents to support and properties to manage, it's important for us to remain highly accessible, transparent, and organized. Doing so allows us to provide the highest quality service to our team, and ultimately our clients.

How does the unique expertise and talents of the agents at Ernie Carswell & Associates foster a dynamic workplace?

Each agent on our team has a unique background and brings specific talents to the table. Collaboration is an important benefit of team membership and has allowed each of us to learn and explore endless opportunities. We are able to generate and sustain a constant flow of business by effectively combining our knowledge and experience.

What makes Ernie Carswell such a standout leader?

Ernie maintains an astonishingly positive mindset about the future, while simultaneously focusing on servicing his clients and colleagues. We've worked for top producing agents in the past, but both agree that Ernie stands above the rest when it comes to seamlessly managing, promoting, and empowering a team.

What are some of the key lessons you've learned at Ernie Carswell & Associates?

As our team has expanded, we've learned to become increasingly flexible with their needs. We've become more attuned to developing unique plans tailored to each agent's specific goals. As a result, we've developed incredible diligence that has benefitted our professional and personal lives.

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